

ITAD

ITALIAN
ARCHITECTURE
DESIGN
ASSOCIATION



SAPIENZA
UNIVERSITÀ DI ROMA



ORDINE DEGLI
ARCHITETTI
PIANIFICATORI
PAESAGGISTI E CONSERVATORI
DI ROMA E PROVINCIA



BENEDETTA
G. MORELLI
ARCHITECTS



ROMA
CAPITALE



UNIVERSITÀ DEGLI STUDI
NAPOLI FEDERICO II

ITALY

TOP

ART • ARCHITECTURE DESIGN • DRAWING FASHION • SCULPTURE STUDY TRIP



上海设计中心

SHANGHAI
DESIGN
CENTRE



ROME • FLORENCE • NAPLES • TIVOLI • MILAN

ITAD WORKSHOP PROGRAMME PRESENTATION

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The
Historic
Center
of
ROME
is
your
Classroom

ITAD
Study Trips



ITAD, is a study trip workshop, based in Rome, Italy.

ITAD Association has been created by the synergy of NOS Design Studio and the Shanghai Design Center; and its partners. It is a growing organization that works for the promotion of knowledge and cultural exchange within the "Made in Italy" excellence. The study trip workshop format creates networks among institutions and students, providing assistance both to academic institutions, tour operators as well as social sector organizations with the aim to provide an excellent and unique experience to its students.

ITAD, is registered with the Department of Architecture of University of Sapienza in Rome and University Federico II in Naples, the Ordine degli Architetti P.P.C. di Roma e Provincia, and networks with public and private sector organizations at national and international level. The structure of the workshop, **60 % outdoors and 40 % indoors**, is aiming to provide to its participants, a thorough analysis of the Arts and Architectures in Rome and in key sites in Italy.

The lectures, activities, and sightseeing of the workshop aim to frame a consolidated knowledge and an in-depth experience of the Italian culture, architecture, cuisine, arts that will contribute to live and capture the essence of the real "Made in Italy". The participants will have the opportunity to discover as much of Italian culture as possible, as well as thoroughly enjoy their time in Rome making great memories with new friends and professionals.

Students will be introduced to the city of Rome by prestigious professors, local architects, archeologists and artists in daily walking visits to study the streets, spaces as well as the crafts by direct experience. Each student will keep a sketchbook to develop understanding and to record their discoveries and analysis of the study tour. Outdoors sections are dedicated to observational drawing and case studies at the most exciting architectural locations within Rome. Group pin-ups and tutorial sessions will be held periodically where students will present their work and discuss their findings. In the closing ceremony, the students' work will be presented in a prestigious location and an official certificate of attendance will be distributed. A fantastic social program is provided in parallel to the study trip with 2 exceptional day-trips.

As professional architects, researchers, artists and so on, we seek to transfer our knowledge under a totally –to the last detail- organized format, to students coming from related fields, and enrich their background. We seek your support during these study trips in empowering our step, through joint efforts utilizing the infrastructures and means available to bring changes in your professional lives through capacity building, training and discovering the Architectural and Artistic Patronage through ITAD unique format.

Looking forward to this unique experience together,



Arch. Benedetta Gargiulo Morelli

ITAD Director in collaboration with the ITAD Team

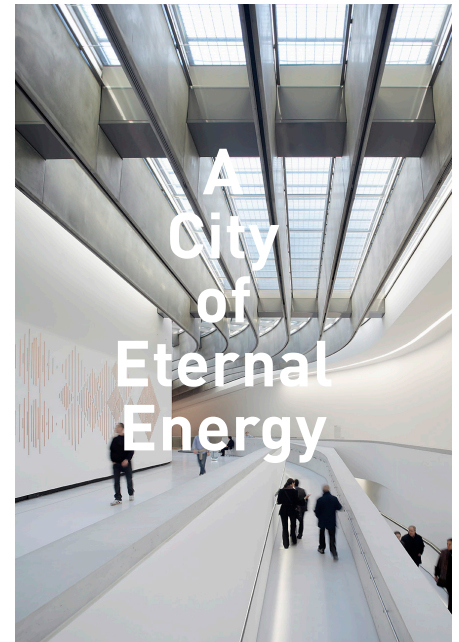


Thinking about a unique study trip in Rome?

The ITAD Association offers the most unique setting in the very heart of the Eternal City to make the students' international learning experience a pivotal moment in their education. **Our learning Rome focus makes every class an event that engages Rome and its incomparable history.**

Our architecture and landscape architecture students work on some of the most important building sites in the history of western architecture. **Our professors are extremely qualified award-winning professionals with impressive portfolios and the international work experience to give students an invaluable career development asset.**

ITAD also takes advantage of partnering opportunities with major Italian institutions like the University of Rome "La Sapienza", the Institute of Roma Architects "Ordine degli Architetti P.P.C. di Roma e Provincia" and others, to offer students special design workshops and study experiences in places like Rome as well as Naples, Florence, Tivoli and other Italian major cities.



What sets ITAD apart from the rest?

What sets ITAD study trips apart is the magnificence of Rome itself - a city of vibrant energy and timeless beauty, a curious place where the remnants of ancient empires coexist with neoclassical architecture, trattorias and coffee shops. **During the ITAD study trips the students will be given the opportunity to immerse themselves in the unique heritage and culture that merge together to tell the spectacular story of Rome.**

Secondly, our teaching format is unprecedented. ITAD study trips will take place between the most revered sites in all of Rome because **we want to give the students the chance to see, smell, taste and experience the city** in addition to analysing it and reading it in the academic textbooks. **During the ITAD study trips the historic center of Rome is your classroom.** Boasting a history that is almost three thousand years old, Rome has incredibly much to offer.





ITAD study trips aim at giving a unique Italian experience to the students in the field of Italian Architecture & Liberal Arts by capturing its essence in every way, both culturally and professionally. In particular, the participants will:

- **On-site learning** in the most famous archeological, architectural and artistic Roman sites;
- Meet famous Italian professors in the fields of architecture, art and design by participating in their **tailored lectures and events**;
- **Hands-on workshops** to improve freehand skills and craft techniques with renowned Italian experts;
- **On-site lessons** on the history and art-architectural styles of all the European centuries, ranging from the Roman Empire, Renaissance, Baroque, Neoclassicism, Modernism until the Contemporary period;
- Networking sessions with architectural and arts ateliers, to stimulate work opportunities and **international exchanges between Italy and China**;
- Live inside the countless theatres, street festivals, stores, monuments, shops, cafes, historical landmarks, fountains, restaurants that pepper the streets and that **ITAD social agenda offers to enhance student social life**.



Cooperative Study Trips Program Options

The ITAD Association offers a variety of opportunities for collaboration with universities, institutes and travel agencies seeking to develop new academic programs, study trips, workshops and partnerships in Italy.

The ITAD Association is an experienced, quality program of cultural study trips and workshops with a particular focus in Architecture and in the Liberal Arts in Italy. An excellent academic program, supported by prime locations and facilities, being managed by a dedicated administrative and student services team offering unparalleled services. If you are interested in developing a study abroad program in Italy, we encourage you to consider a cooperative venture with ITAD Association where you choose the level and scope of collaboration.

Please do not hesitate to contact us if you are interested in:

- Adopting the ITAD program as a pre-approved study abroad destination for students;
- Developing faculty-led programs in Italy with a local partner;
- Offering study abroad programs in Italy with a specific curricular focus;
- Collaborating with us for other educational initiatives.



ITAD Partnerships include the following institutions:

"Sapienza" University of Rome

LAPEX | Laboratory of Architectural Design in Extraeuropean countries, Department of Architecture and Design with ITAD releases a certificate of attendance for the university study programs.



SAPIENZA
UNIVERSITÀ DI ROMA

Ordine degli Architetti P.P.C. di Roma e Provincia

Institute of Roman Architects hosts the opening and closing ceremonies of the academic ITAD programs in their public lecture agenda.



ORDINE DEGLI
ARCHITETTI
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"Federico II" University of Naples

The first publicly funded university in Europe. The Department of Architecture supports ITAD and hosts a lecture winter series in its Faculty of Architecture.



UNIVERSITÀ DEGLI STUDI DI NAPOLI
FEDERICO II



University Student Group → 15 days

A 2-week study trip that covers more than 2000 years of architecture. A must for all university students majoring in Architecture, Landscape Architecture or related subjects. This journey starts from the Ancient Roman Empire, continuing into the Renaissance and Baroque periods, until reaching Contemporary masterpieces. Based in the Eternal City of Rome with top lectures from extremely qualified professors of the Department of Architecture, University "Sapienza" and official ceremonies in the "House of Architecture" ; a day trip to Florence the cradle of the Renaissance or to Naples at the foot of Mount Vesuvius; a day trip to the World Heritage Collection UNESCO monuments in Tivoli. The certificate of attendance of ITAD study trip - recognised by University "Sapienza" and Ordine degli Architetti P.P.C. di Roma - is distributed in successful completion of the study trip and may be pre-approved as university credits.

Day 1 | Welcome in Rome Eternal City

Meeting with our ITAD correspondent in Leonardo da Vinci International Airport. Transfer by private coach to Rome. Check-in the "Guest House" located just a few steps away from all major attractions in the historic centre. Free time to rest and become familiar with the neighbourhood.

Day 2 | Opening Ceremony

Breakfast. Free time. Welcome buffet lunch with Italian delicacies. Transfer round trip by private minibus. Opening ceremony "ITAD Workshop"; welcome from Ordine degli Architetti P.P.C. di Roma e Provincia (OAR) and University "Sapienza" in the gorgeous setting of the Roman Aquarium, HQ of the "House of Architecture". Free time. Welcome dinner in a traditional Roman restaurant followed by a night walk in the streets of the Eternal City.

Day 3 | The birth of the Roman Empire

Breakfast. Workshop introduction and 1st lecture in a university classroom of the Department of Architecture "Fontanella Borghese". Picnic lunch. In the afternoon first on-site visit to discover the Roman Empire masterpieces. Group work in the Roman Forum, Imperial Flora and the Colosseum. A selected night show to experience the Roman nightlife, food and movida!

Day 4 | Roman Empire and 3,000 years

Breakfast. Continuation of the journey through the Roman Empire

by visiting the Pantheon, Domitian Stadium and Agrippa Baths. Free lunch. In the afternoon return to the university classroom in "Fontanella Borghese" for group tutorials. Free dinner. Optional movie night to watch Italian classic movies.

Day 5 | Renaissance: In Transformation

Breakfast. Begin a new journey in the 15th century; visit Piazza del Campidoglio with the expertise of a Professor from "Sapienza". Gastronomic ice-cream lunch. University lecture in "Fontanella Borghese" followed by a group work session. Night dinner show in a special venue!

Day 6 | University day and free time

Breakfast. Morning: lecture on the urban development of Rome during the 19th century, Department of

→ Highlights:

- Exclusive ITAD program;
- Certificate of attendance University "Sapienza";
- Qualified award winning professors;
- Day trips to 2 major Italian cities;
- Unique social activities and hands-on workshops.



Architecture "Sapienza". Free lunch and afternoon dedicated to cultural and leisure activities. Free evening.

Day 7 | Day trip [opt.1]: Florence, the cradle of the Renaissance

Breakfast. Return trip by private coach to Florence. Site tour in Santa Maria del Fiore Cathedral and stroll through the historic centre to understand and capture the Italian Renaissance spirit. During the day there will be on-site drawing sessions with a renowned professor from the academy of fine arts. Special visit to

→ TRIP TERMS & CONDITIONS

Fee of the study trip:

The "fee" includes:

14 nights in Guest House 3* + city tax in a double room in the historic centre of Rome. All meals, special events and private transfers as in program. All tickets and guided tours to the museums /sites. Public transport tickets for all displacements listed in travels. Pre-planning phase, hands-outs/materials and organization. 2 free study trips for staff members in a single

room for 16 nights . Private study classroom in the "Guest House" with Wi-fi for 9 days. Professional bilingual translator for university lectures.

The "fee" does not include:

Air plane ticket. Additional lectures/activities/drinks and meals. Cancellation insurance and other forms of insurance. Any additional costs that are not mentioned in the schedule or related to events beyond our control.

the artist's villa in the Chianti region with home-made lunch and wine degustation. Swimming pool time included!!! Return to Rome in the evening. Free dinner.

Day 7 | Day trip [opt.2]: Naples at the foot of Mount Vesuvius

Breakfast. Round trip by private coach to Naples. Site tour in the new underground station, nominated as the best art station in Europe. Visit the Yatch Club by the sea side followed by a stroll through the suggestive historic city. During the day there will be on-site drawing sessions. Pizza lunch!!! Return to Rome in the evening. Free dinner.

Day 8 | The Vatican State

Breakfast. Visit to the Vatican and St. Peter's Cathedral. Free lunch in Borgo Pio, one of the most characteristic and important district in Rome. In the afternoon a guided site tour in the Vatican Museums and the Sistene Chapel. Social night to experience the local nightlife of Rome by hopping in and out of many traditional bars - reinforced aperitif!

Day 9 | Contemporary Architecture

Breakfast. University tour in the Department of Architecture "Valle Giulia" followed by a lecture held by a professor from "Sapienza". In the afternoon site tour and in the City of Music (Auditorium) designed by Renzo Piano and in the MAXXI Museum by Pritzker price Zaha Hadid. During the evening, discover the secrets of Italian cuisine in the hands-on cooking workshop: home-made pasta and tiramisu cake!

Day 10 | Valle Giulia and Villa Borghese

Breakfast. Lecture series in "Valle Giulia". Lunch in the Faculty!!! In the afternoon, group session in the university. The students will assemble all the case studies and begin to prepare the final presentation for the closing ceremony. Free evening.

Day 11 | Presentation Completion

Breakfast. The day is dedicated to

the case studies and finalise the presentation in the classroom of "Valle Giulia". Free lunch and walk in Villa Borghese park. In the afternoon, one-to-one tutorials followed by a group session. Free evening.

Day 12 | Closing Ceremony

Breakfast. Round trip by private minibus to the "House of Architecture". Final presentation of all the works made during the study trip by the students in the "Chamber of Architects Hall". This is the same venue where architecture graduates officially became architects. Hand-out of certificates of attendance ITAD validated by the Sapienza and the Ordine degli Architetti P.P.C. di Roma e Provincia. Buffet lunch and afternoon refreshments. Goodbye dinner in a special venue.

Day 13 | Day trip: Tivoli and its Villas

Breakfast. Round trip by private coach to Tivoli. On-site tours in Villa Adriana and Villa d'Este, two of the

most important monuments of the city, listed in the World Heritage Collection, UNESCO. Bar lunch. During the day there will be on-site lectures and activities. Return to Rome in the evening. Free dinner.

Day 14 | Art Workshop

Breakfast. Last day in Italy. Free time in the morning. Visit to the atelier of Massimo Catalani where students will discover his secret artistic techniques and taste a home-made lunch of Italian specialities. This will be a unique chance to visit such a special place and have a full day experience in the Roman artistic world. Free time in the evening to pack and say goodbye to the Eternal City.

Day 15 | Goodbye to Rome

Breakfast. Student departures to the Leonardo da Vinci International Airport with our ITAD correspondents. Ciao from Italy and all ITAD team.



→ Highlights:

- Experience the "Made in Italy" excellence;
- Creative hands-on workshops in fashion, art, cooking and photography;
- Day trips to 2 major Italian cities;
- Unique social and leisure activities with locals;
- ITAD certificate of attendance.

Day 1 | Welcome in Rome Eternal City

Meeting with our ITAD correspondent in Leonardo da Vinci International Airport. Transfer by private coach to Rome. Check-in the "Guest House" located just a few steps away from all major attractions in the historic centre. Free time to rest and become familiar with the neighbourhood.

Day 2 | Opening Ceremony & Fashion

Breakfast. Round trip by private minibus. Opening ceremony "ITAD Workshop" and welcome from ITAD team in a prestigious venue. Buffet lunch with Italian delicacies. Visit in a Italian fashion design atelier. Welcome dinner in a traditional Roman restaurant followed by a night walk in the streets of the Eternal City.

Day 3 | The birth of the Roman Empire & Photography

Breakfast. In the morning first on-site visit to discover the Roman Empire masterpieces and drawing session. Group work and visits in the Roman Forum, Imperial Flora and the Colosseum. Picnic lunch. A selected photography workshop in a unique studio followed by a social dinner night to experience the Roman movida!

Day 4 | Renaissance & Mosaic Art

Breakfast. Begin a new journey through the 15th century by visiting and drawing Piazza del Campidoglio. Gastronomic ice-cream lunch degustation. Afternoon hands-on workshop where the students will capture the essence of mosaic art and bring it back home! Night dinner show in a special venue.

Day 5 | Vatican State & Cooking Class

Secondary School/Freshman Students Group → 9 days

A 1-week study trip open to all secondary school and/or freshman students that have a particular interest in the Liberal Arts. The students will have the opportunity to gain a hands-on experience of the "Made in Italy" excellence both by visiting its world-famous monuments, taking part in the creative workshops with the aim of discovering their capacities and interests. The designed study trip covers the subjects of art, fashion, cooking, photography and mosaic arts as well as drawing sessions and lessons. The students will also learn historical notions since the lessons take place in every century, ranging from the Roman Empire, Renaissance, Baroque to the Contemporary days - all coexisting in the Eternal City!

Breakfast. The day begins with the visit to the Vatican and St. Peter's Cathedral. Free lunch in Borgo Pio, one of the most characteristic district in Rome. In the afternoon a guided site tour in the Vatican Museums and the Sistine Chapel. In the evening students will discover the secrets of Italian cuisine during the cooking workshop: home-made pasta!

Day 6 | Contemporary Art + Workshop: a home-made lunch for closing day

Breakfast. Morning museum tour and drawing session in the MAXXI Museum by Pritzker prize Zaha Hadid. Visit to the atelier of Massimo Catalani where students will discover his secret artistic techniques and taste a home-made lunch of Italian specialities! This will be a unique chance to visit such a special place and have a full day experience in the Roman artistic world. The students will present their works and receive the ITAD certificate of attendance. Free evening.

Day 7 | Day trips [opt.1]: Florence, the cradle of the Renaissance

See the program description for 15 days.

Day 7 | Day trips [opt.2]: Naples at the foot of Mount Vesuvius

See the program description for 15 days.

Day 8 | Day trip: Tivoli and its Villas

Breakfast. Round trip by private coach to Tivoli. On-site tours in Villa Adriana and Villa d'Este, two of the most important monuments of the city, listed in the World Heritage Collection, UNESCO. Bar lunch. Return to Rome.

→ TRIP TERMS & CONDITIONS

Fee of the study trip:

The "fee" includes:

8 nights in Guest House 3* + city tax in a double room in the historic centre of Rome. All meals, special events and private transfers as in program. All tickets and guided tours to the museums /sites. Public transport tickets for all displacements listed in travels. Pre-planning phase, hands-outs/materials and organization. 2 free study trips for staff members in a single room for 10 nights. Private study classroom in the "Guest House" with Wi-fi for 5 days.

The "fee" does not include:

Air plane ticket. Additional lectures/activities/drinks and meals. Cancellation insurance and other forms of insurance. Any additional costs that are not mentioned in the schedule or related to events beyond our control. Bilingual translator.

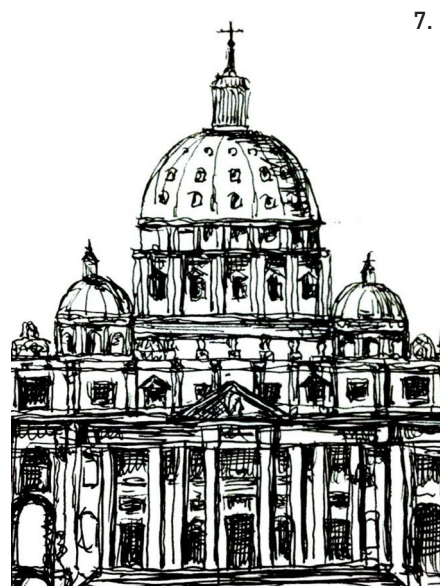
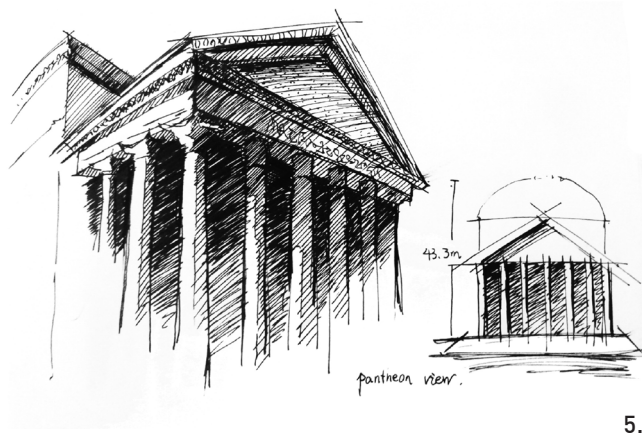
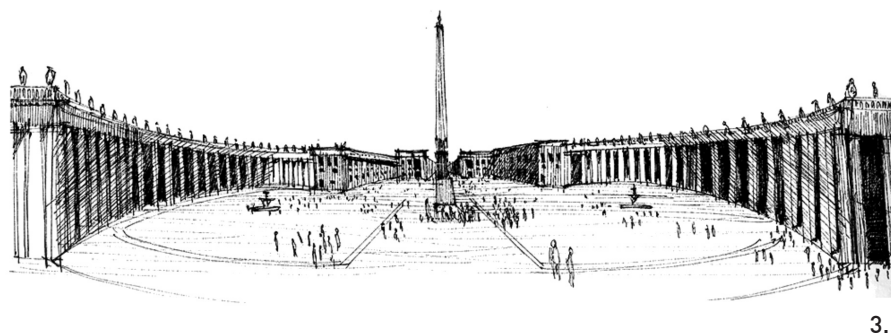
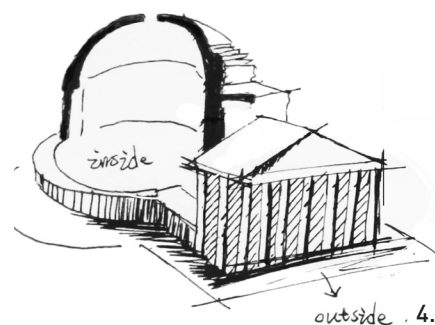
The day concludes with a social night to experience the local nightlife of Rome with a reinforced aperitif!

Day 9 | Goodbye to Italy

Breakfast. Time to pack and say goodbye to the Eternal City. Student departures to the Leonardo da Vinci International Airport with our ITAD correspondents. Ciao from Italy and all ITAD team.

Captions

1. Corinthian Capital Analysis of the Pantheon. ITAD Student: Shan Difei.
- 2-3. St. Peter's Square. ITAD Student: Zhang Mengjiao.
- 4-5. Pantheon volumetric analysis. ITAD Student: Li Yeqing.
6. Colosseum water colour drawing. ITAD Team: Arch. Gildo Incitti.
7. St. Peter's Facade: Wall Patterns. ITAD Student: Ren Erxiang.
8. Palazzo Nuovo detail. ITAD Team: Arch. Gildo Incitti.





FOR FURTHER INFORMATION CONTACT US

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